

LINE SHEET

Alix
Clo

Age Inclusive Skincare

Alix Clo is an age-inclusive
skincare, especially formulated
for 40+ skin.

Our minimalist approach to
skincare offers fresh, natural,
and nutrient-dense products
that deliver their highest
potential to your skin.

The result is healthy, luminous,
and resilient skin.



CLEAN BEAUTY



CRUELTY FREE



MADE IN THE
USA



FEMALE OWNED

I created Alix Clo after turning 50, when I realized I was done with the “anti-aging” narrative. My skin didn’t need fixing—it needed nourishment, resilience, and care.

Our botanical-based skincare is designed to work with your skin, not against it. No false promises, no chasing youth—just potent, restorative formulas that celebrate skin at every stage.

Beauty isn’t about turning back time. It’s about feeling radiant, confident, and at home in your skin, today.

Your Age is Beautiful

Efi, Founder, Alix Clo



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Web: www.alixclo.com
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Alix Clo

Age Inclusive Skincare

Day Serum for fine lines, dryness, saginess,
and all skin type.



NAME:	PURE RADIANCE FACE SERUM
SKU:	CER-ALI-SKI-30M
INFO:	CEREMONY BOOSTS COLLAGEN AND CELL TURNOVER RESULTING IN BOUNCY SKIN, HEALTHY GLOW. WITH BAKUCHIOL-A PLANT BASED RETINOL ALTERNATIVE.
SIZE:	30 ML
WHOLESALE:	\$40

Day Serum for sun-spots, redness, acne,
and all skin type



NAME:	BRIGHTEN + CLARIFY FACE SERUM
SKU:	AUR-ALI-SKI-30M
INFO:	AURA BRIGHTENS AND BALANCES THE SKIN WITH VITAMIN C , TURMERIC EXTRACT, AND LICORICE EXTRACT.
SIZE:	30 ML
WHOLESALE:	\$40

Night Solid Serum for dry and mature skin.



NAME:	REPAIR + RENEW SOLID SERUM
SKU:	WON-ALI-SKI-30M
INFO:	WONDER IS MULTI-ACTION BALM THAT ACTS AS A CLEANSER + SOLID SERUM + MASK. WITH ASHWAGANDHA EXTRACT, AND TAMANU SEED OIL.
SIZE:	30 ML
WHOLESALE:	\$39

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Eye Serum for dark circles, puffiness
and fine lines.



NAME:	FIRM + BRIGHTEN EYE SERUM
SKU:	LUM-ALI-SKI-10M
INFO:	LUMIN IS POWERED BY ASTAXANTHIN (5000X MORE POTENT THAN VITAMIN C), CLINICIALLY PROVEN TO DIMINISH DARK CIRCLES, AND FINE LINES.
SIZE:	10 ML
WHOLESALE:	\$24

Night Solid Serum for dry and mature skin.



NAME:	REPAIR + RENEW SOLID SERUM
SKU:	WON-ALI-SKI-30M
INFO:	WONDER IS MULTI-ACTION BALM THAT ACTS AS A CLEANSER + SOLID SERUM + MASK. WITH ASHWAGANDHA EXTRACT, AND TAMANU SEED OIL.
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WHOLESALE:	\$39

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Eye Serum for dark circles, puffiness
and fine lines.



NAME:	FIRM + BRIGHTEN EYE SERUM
SKU:	LUM-ALI-SKI-10M
INFO:	LUMIN IS POWERED BY ASTAXANTHIN (5000X MORE POTENT THAN VITAMIN C), CLINICALLY PROVEN TO DIMINISH DARK CIRCLES, AND FINE LINES.
SIZE:	10 ML
WHOLESALE:	\$24

Body Serum for all skin types.



NAME:	SOOTHE MIST
SKU:	SOO-ALI-SKI-60M
INFO:	A LIGHTWEIGHT, REFRESHING FACIAL MIST FORMULATED TO CALM, HYDRATE, AND REJUVENATE TIRED SKIN. WITH WILD ROSE AND TREMELLA EXTRACT
SIZE:	60 ML
WHOLESALE:	\$23

SUMMARY OF PRICING:

PRODUCT	MOQ	MSRP	WHOLESALE
AURA SERUM, 30 ML	5	\$80	\$40
CEREMONY SERUM, 30 ML	5	\$80	\$40
WONDER SOLID SERUM, 30 ML	5	\$78	\$39
LUMIN EYE SERUM, 10 ML	5	\$48	\$24
SOOTHE MIST 60 ML	5	\$46	\$23

MINIMUM INITIAL ORDER: \$500

MINIMUM REPEAT ORDER: \$400

SHIPPING COSTS: \$8 PER \$100

DISCOUNT SHIPPING: \$6 PER \$100 ON ORDERS OF \$1000 AND MORE

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